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## Contributions Allow UW-Oshkosh To Renovate Softball Facility

### *Facility To Be Named YP.com Softball Park*

OSHKOSH, Wis. - (5/25/10) - Led by the efforts and contributions of both the university's student association and AT&T, the University of Wisconsin-Oshkosh has begun renovation of its women's softball facility at the Oshkosh Sports Complex (450 Josslyn Street).

Ganther Construction of Oshkosh designed the \$400,000 project, which was made possible through generous monetary gifts from both the UW-Oshkosh Student Association and AT&T Advertising Solutions. Support also came from the UW-Oshkosh Foundation.

The refurbished facility will be called YP.com Softball Park. The project, which is expected to be complete by the start of the 2010-11 school year, includes the addition of restrooms, a concessions stand, a ticket booth and area for offices and storage. There will be a raised grandstand behind home plate with 100 seats for spectators.

"AT&T Advertising Solutions is proud of its relationship with the University of Wisconsin-Oshkosh, and we're excited that construction is underway at the new YP.com Softball Park," said Stephanie Byrnes, Area Marketing Manager for AT&T Advertising Solutions. "We have a long, proud tradition of supporting the communities in which we - and our customers - live and work. This is an excellent way to continue that tradition."

The current facility has a first-class playing surface, permanent dugouts and practice cages for both hitting and pitching. The Titans have been playing softball at the Oshkosh Sports Complex since 1997.

"UW-Oshkosh brings an exciting brand of softball to the field as it battles for the Wisconsin Intercollegiate Athletics Conference (WIAC) title," said Robyn Gruner, Regional Director, AT&T Wisconsin. "This beautiful new stadium, an excellent addition to the sports complex, will certainly enhance that experience for the team and all its fans."

Improvements to the softball venue have been designed with future expansion in mind. The facility hosted the WIAC Softball Tournament this past season, and these renovations will allow the university to host additional events.

"I'm pleased to take part in the YP.com Softball Park unveiling," said State Representative Gordon Hintz. "The high participation of student-athletes at UW-Oshkosh makes college athletics a big part of the college experience. YP.com Softball Park will be another great addition to the Oshkosh Sports Complex and represents a great partnership between the state, community and corporate sponsors like AT&T."

The women's softball program at UW-Oshkosh began in 1971. The Titans have captured eight WIAC titles, with the most recent coming in 2007. UW-Oshkosh has made six trips to the NCAA Division III postseason tournament, with appearances in 1985, 1987, 1988, 1997, 2007 and 2008. The 2008 season featured the Titans posting a 32-11 record and coming within one victory of advancing to the finals of the NCAA Division III Championship.

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## YP.COM SOFTBALL PARK – Add One

"This is an exciting time for our women's softball program," said UW-Oshkosh Director of Athletics Allen Ackerman. "Our mission is to provide the best possible experience for our student-athletes and the generous contributions of both AT&T and the UW-Oshkosh Student Association will allow us to do that."

### **About AT&T**

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest 3G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by *FORTUNE*® magazine.

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### **About UW-Oshkosh**

UW-Oshkosh, with an enrollment of more than 13,200 students from across the state and beyond, is the third-largest university in Wisconsin. Supporting the institution's 139-year tradition of leadership and innovation, including liberal education reform, UW-Oshkosh's respected faculty members lead the state with the most UW System Board of Regents Teaching Excellence Awards. The University offers 75 baccalaureate and graduate degree programs in the colleges of Business, Education and Human Services, Letters and Science, and Nursing, which will offer the University's first doctoral degree (Doctorate of Nursing Practice) in fall 2010. Serving as an educational and cultural anchor for the 1.2 million residents of northeastern Wisconsin, UW-Oshkosh champions the economic well-being of the New North with an annual \$501 million impact, directly and indirectly creating 9,000 jobs. A pioneer in campus sustainability, UW-Oshkosh became the first Fair Trade University in the nation in 2008.

For an institutional overview and statistics, visit [www.uwosh.edu/home/strategicplan/highlights](http://www.uwosh.edu/home/strategicplan/highlights).